

# AP Diagnostics: diagnostic technology to take your business to its greatest potential!

## How can a staff survey assist you?

- Identify the **actual needs** of the organisation
- Uncover what **people-issues** are contributing to or interfering with growth and performance
- Uncover drivers of **Employee Engagement** and **Retention** within your organisation
- Provide **concrete data** and **feedback** to **managers** and connect management styles to results
- **Map** and **compare** different **perceptions** of the organisation across time, geographic location, business units, staff groups etc
- Provide a **baseline &/or benchmark** for strategies or interventions
- Provide **hard data** enabling calculations of **Return on Investment**

## Benefits to HR/OD function:

- ⇒ Become a **results-based HR** leader
- ⇒ Assist organisations to **think strategically about HR**
- ⇒ Enables HR to be **proactive** rather than reactive
- ⇒ Accurately **identify emerging issues** before they become problems
- ⇒ Develop **targeted strategies which have** the most significant impact on organisational performance
- ⇒ Assist **development of action plans** that address key drivers of engagement and retention
- ⇒ Become a **Leader in talent acquisition and retention**
- ⇒ Create a reputation for HR in your organisation as a **Centre of Excellence in Leadership Development**
- ⇒ **Spot problem** work units that require intervention
- ⇒ **Target resources** to the areas where they can best impact on performance
- ⇒ **Determine the impact** and effectiveness of strategic HR/OD initiatives
- ⇒ Prove HR's worth and **leverage HR's position** in the organization
- ⇒ Create **successful business proposals** for funding of measurably-effective HR projects

## Benefits to your business:

- ⇒ **Evidence-based management** practices
- ⇒ **Align HR** with business needs
- ⇒ Create **successful change processes**
- ⇒ Identify **business strengths** and obstacles
- ⇒ **Reduce costs** due to **absenteeism**, insurance claims and lawsuits for civil damages associated with stress
- ⇒ Fully-engaged, productive employees
- ⇒ Become an **"Employer of Choice"** and
- ⇒ **Reduce costs** and lost revenue from undesirable turnover
- ⇒ Maximise **efficiency** of teams to improve processes and enhance quality
- ⇒ Identify and replicate your most **successful management practices**
- ⇒ Increase organisational **performance** and growth
- ⇒ Determine the **impact** of business initiatives
- ⇒ **Compare performance** to other organisations
- ⇒ **Give you the edge** over the competition
- ⇒ Assists in **strategy** and **funding decisions** - excellent management decisions require excellent information



**Unleash your  
people  
Potential!**

Studies have **proven** that organisations that do these things consistently **outperform** their competitors.

**You can lead or you can follow. Don't be left behind!**

Call AP Diagnostics now for your introductory analysis!

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